



**November 4-6, 2011**  
**National Conference**  
**Center**  
**Leesburg, Virginia**



## A Different Kind of Conference

### **EventCamp East Coast is Not Like Any Other Conference You've Attended!**

- ◆ A place to forge meaningful professional relationships that will help you your entire career.
- ◆ An unconference where you have the opportunity to learn whatever you want.
- ◆ A place to tap into all the considerable experience in the room.
- ◆ An exciting "meeting of minds" that generates new outlooks, strategies, tools, and business opportunities.

### **Why You Should Attend EventCamp East Coast**

You and your peers choose topics that are relevant to your jobs and your industry today – not months ago when a committee put together a schedule. During each session, you will learn from the vast experience of your peers and from a synergy of perspectives from across the entire meetings industry. EventCamp East Coast has a proven track record for creating a broad sharing of knowledge and business relationships that are deeper and longer-lasting than any other conference we know.

#### **Who Should Attend EventCamp East Coast**

- ◆ Association Event Planners
- ◆ Independent Event Planners
- ◆ Corporate Event Planners
- ◆ Planners looking for new ideas
- ◆ Industry veterans
- ◆ Those just starting out with fresh ideas
- ◆ Suppliers who want to be event partners



## All Inclusive Registration

**Full Conference Pass:** This option includes the full conference pass, overnight accommodations at The National Conference Center for Friday and Saturday nights, and all meals from dinner on Friday night through lunch on Sunday.

**Conference Day Pass:** This option includes the full conference for Friday through Sunday, Dinner on Friday, lunch and dinner on Saturday and lunch on Sunday. It does not include overnight accommodations at the National Conference Center.

	Early Adopter (ends 9/23)	Standard	Late (10/22)
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Full Pass:	\$375.00	\$425.00	\$475
Day Pass:	\$200.00	\$250.00	\$300

Upon registration each attendee will receive their own discount code to share with friends and colleagues for \$20 off. For every person who registers using your code, you will receive a \$20 refund. For every four people who register your name will be entered to win a full conference refund! So register now and spread the word!

**"One of the most innovative and eye-opening professional experiences I've had. Aside from coming back with lots of new tips and ideas, I easily established triple the number of new contacts, and formed stronger relationships with them, than at any other conference I've been to"**

**- Howard Givner**  
Event Leadership Institute  
EventCamp East Coast 2010 Evaluation

## Contact Information

For complete program information or to register for EventCamp East Coast visit

[www.EventCampEastCoast.com](http://www.EventCampEastCoast.com)

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November 4-6, 2011  
The National Conference Center  
18980 Upper Belmont Place  
Leesburg, VA 20176

## Register Online Now!

[www.EventCampEastCoast.com](http://www.EventCampEastCoast.com)

## Early Bird Registration Ends September 23, 2011